



VENTO VIVERE  
SWITZERLAND

2018

PROJECT INVESTMENT

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招/商/手/册

VENTO VIVERE  
SWITZERLAND

9" par jour et 9 ans de jeunesse

每天九秒，让时光倒流9年





# CONTENT

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① 市场 / MARKET

2 品牌 / BRAND

③ 产品 / PRODUCT

4 代理模式 / MODEL

⑤ 代理红利 / SUPPORTIVE POLICY



The background image is a high-contrast, black and white photograph of a majestic mountain range. The central peak is heavily covered in snow, with dark, rocky ridges visible through the white. The sky above is filled with large, billowing clouds, some of which appear to be illuminated from behind, giving them a bright, almost ethereal glow.

VENTO VIVERE  
SWITZERLAND

# HERALDING A NEW ERA

## 微信新零售高端进口时代到来

### 高端进口护肤品即将激活5000万存量市场

随着移动支付的兴起和微信生态帝国的发展和完善,微营销市场已经迎来了5年的蓬勃发展,据中国互联网协会微商工作组发布的《2017中国社交电商和微商行业发展报告》显示,2017年市场总体规模达6835.8亿元,预计到2019年这个数字将扩大到1万亿。

在万亿的行业市场趋势下,国外进口高端护肤品市场增速明显,消费升级为根本驱动力,2007-2017年,国外高端化妆品CAGR+10.6%,大众化妆品CAGR+5.8%;同期,高端化妆品占比由10%提升至21%。预计未来5年,高端化妆品增速仍将高于大众化妆品增速。“高端”和“安全”成为越来越被重视的标签,市场寻求更安全有效、国际大牌出品、具有信任保障的护肤品。尤其在中国市场,预计未来3~5年,欧美品牌将继续垄断高端市场,即将形成“国际品牌占据高端,本土品牌中端逐鹿”的竞争局面。



# VENTO VIVERE

SWITZERLAND

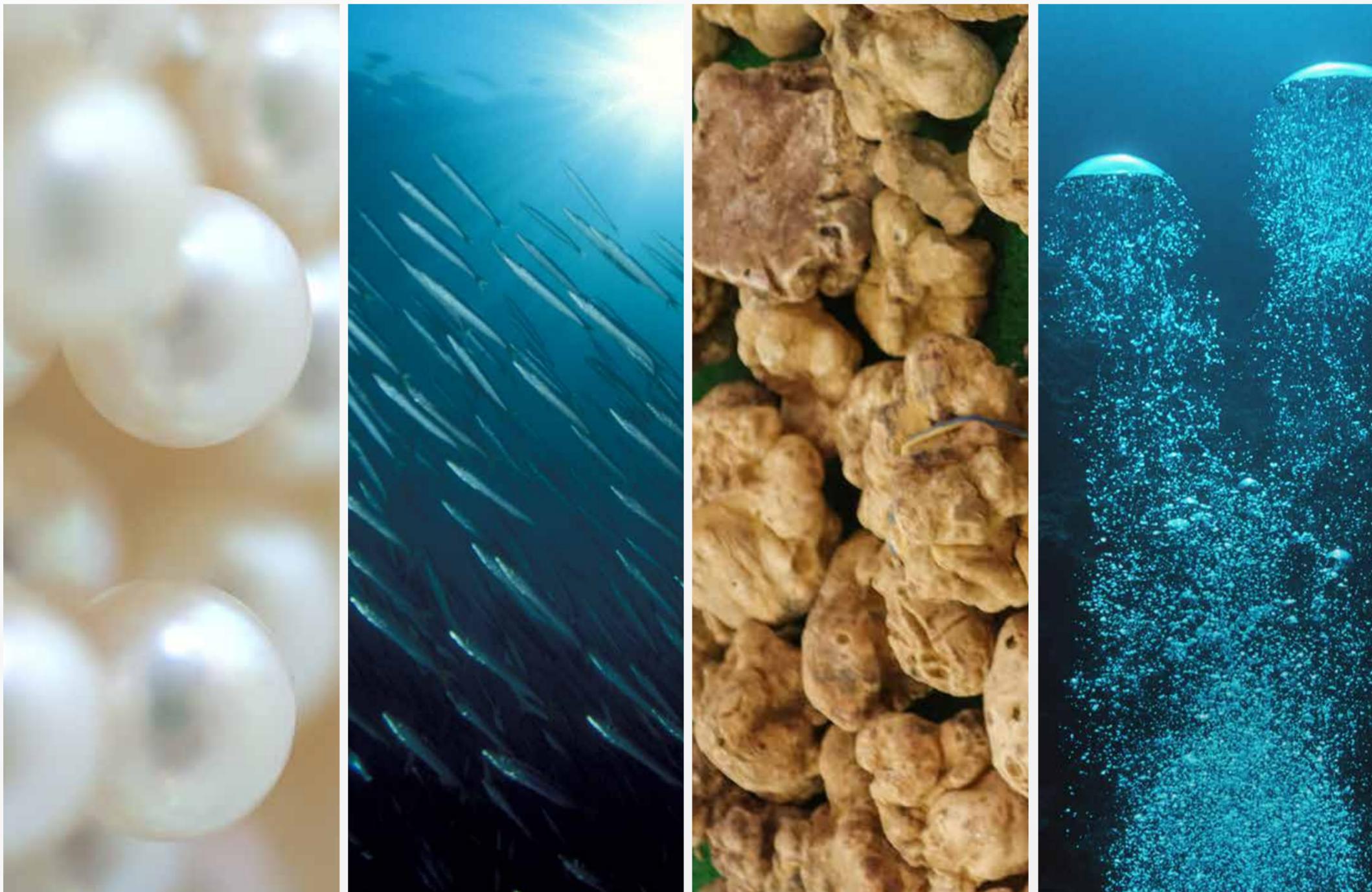


# M&X USA INC

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## 来自全球顶尖细胞抗衰集团

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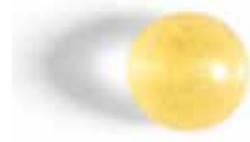


M&X集团专注细胞抗衰领域的研究,致力于为全球女性解开逆龄肌肤的密码,以“获奖技术”、“顶尖研发团队”、“全球甄选珍贵原料”成就每一款产品,坚持每一个女性都值得最好的呵护。

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### 获奖技术

2009年,端粒酶干细胞技术研究获得诺贝尔生理学和医学奖,端粒酶干细胞技术成为美容行业的科技抗衰新宠,在所有的干细胞技术研究中,端粒酶干细胞技术才是人类抗衰的曙光。M&X集团旗下瑞士细胞研究中心专注端粒酶干细胞抗衰技术,产品中的端粒酶活性最高,可在最短时间内调控肌肤端粒长度,使细胞迅速生长,实现逆龄神话。



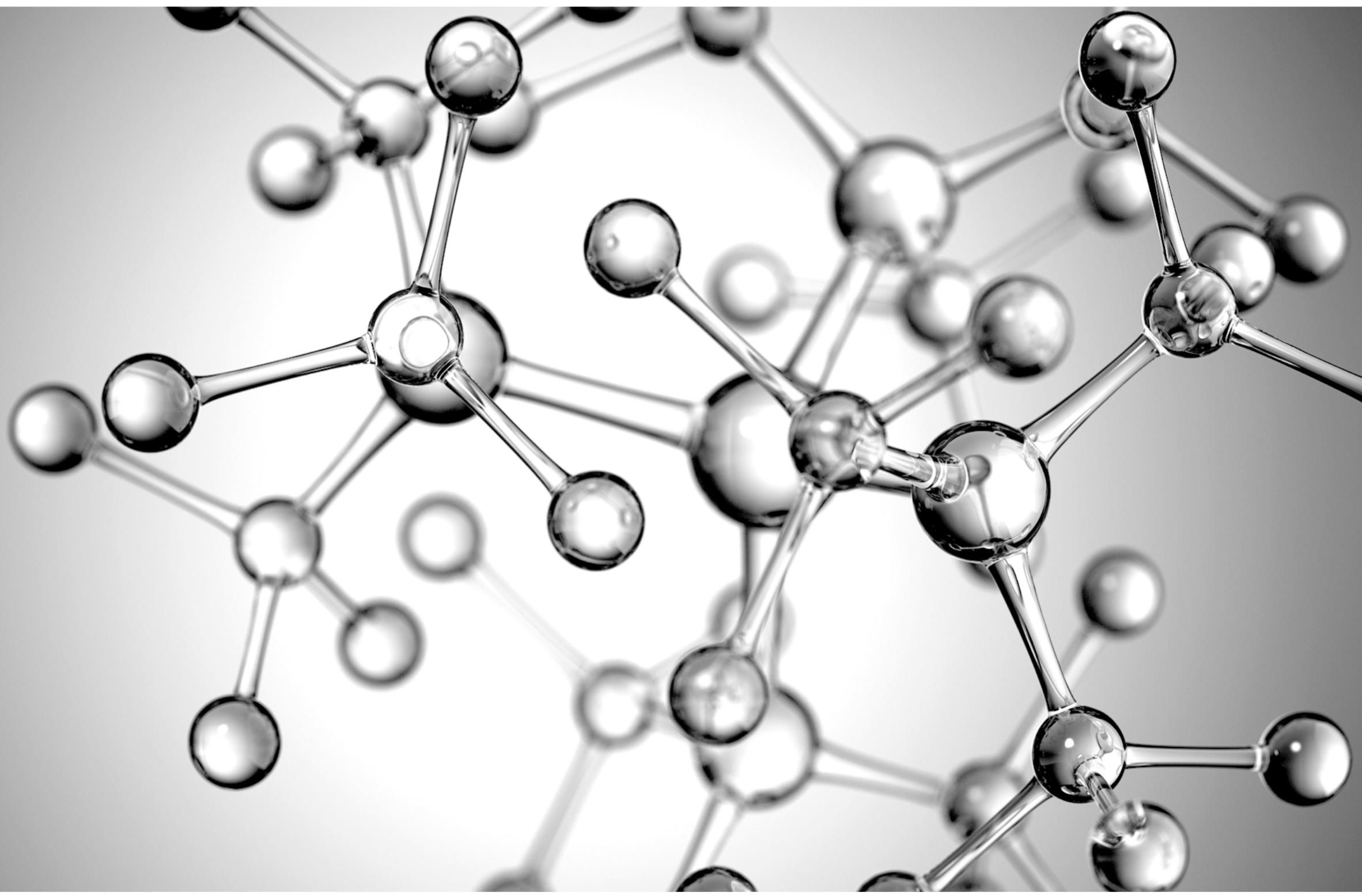
## 顶尖研发团队

M&X集团引进全球范围内医疗、科技、金融领域尖端人才，旗下瑞士细胞研究中心工程师来自全球顶尖的CLP集团的实验室工程师团队。 M&X集团是全球抗衰护肤界的行业领袖,集团旗下的M&X瑞士细胞研究中心坐落于花园之国瑞士,是全球名媛、明星趋之若鹜的顶级护肤美容胜地。

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## 全球甄选珍贵原料

原料中含有“白鲟鱼籽干细胞”，每公斤叫价5万美金，享有白色钻石之称的，产自意大利艾尔巴德世界珍稀“白松露精华”，新西兰麦卢卡蜂“蜂毒精华”提取，澳洲白蝶贝所产的珍珠之王——“南洋珠纳米珍珠粉”。同时M&X集团旗下所有护肤品中的水源只采用世界公认最好的水源——阿尔卑斯山的古冰川水，经过百年冰川岩层过滤，稀有矿物质含量极其丰富，属于纯天然小分子水，是顶级护肤品基底的不二之选。

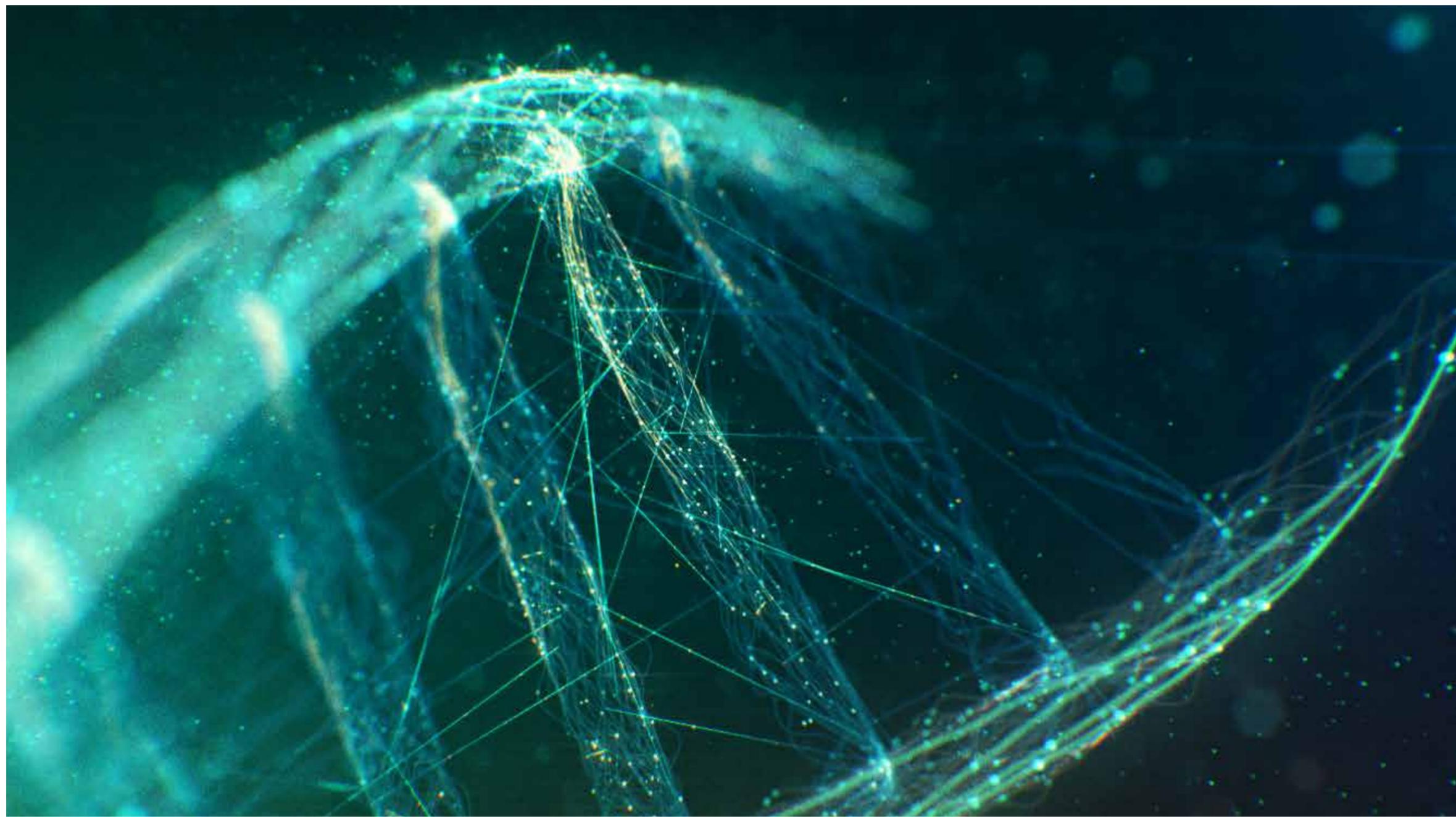


# ANTI-AGING

# 维美瑞 M&X

# 瑞士细胞研究中心核心技术

## 端粒酶干细胞抗衰技术



自品牌成立以来,M&X瑞士细胞研究中心在创新方面一直处于全球领先地位。其来自瑞士CLP集团实验室工程师团队倾力打造的独家端粒酶干细胞抗衰技术是目前干细胞抗衰的全球顶尖科研成果。其产品中的端粒酶活性最高,可在最短时间内调控肌肤端粒长度,使细胞迅速生长。

2017年, M&X集团瑞士细胞研究中心出品高端护肤品牌VENTO VIVERE 维美瑞,首创全球固态干细胞精华专利成分能够到达肌肤真皮层,激活端粒酶蛋白,24小时保护细胞端粒,它在延缓皮肤衰老、恢复皮肤自身的新陈代谢、帮助皮肤重组细胞排列、修复受损皮肤、加强和恢复皮肤弹性、重建皮肤水油平衡及恢复皮肤自然光泽等方面有着显著和无与伦比的功效。作为极具代表性的高端医学美容品牌,维美瑞 VENTO VIVERE,一经推出,广受欧洲贵族及全球爱美女性的青睐。



VENTO VIVERE  
SWITZERLAND

# 维美瑞品牌时间轴

# TIMELINE

1975

日内瓦湖畔, 美国及瑞士两国联合成立细胞生命科技研究中心, 开始从事细胞抗衰核心技术的研究。

1982

细胞生命科技研究中心的Schultz博士在经过7年的研究、上万次的试验后, 利用这种先进干细胞抗衰疗法为沙特王室成员进行诊疗, 为全球女性带来了驻颜奇迹。

1995

细胞研究中心在美国 (*Journal of Cutaneous Pathology*)、(*Dermatology Times*) 等美国皮肤科专业期刊上发表文章并获得学术奖。

2010

细胞研究中心的众多皮肤科医生, 医学专家, 美容专家等包含两国300多名细胞抗衰领域的顶尖研究专家专门针对女性不同肌肤需求的经典配方进行研发升级, 通过采集在不同环境, 气候, 压力, 年龄下的肤质变化指数, 经过无数次实验证明, 找到护肤品中能发挥最佳功效的配方比, 并结合当时最前沿的干细胞抗衰提取工艺, 生产出逆龄抗衰的护肤品, 而所用原料检测也均达到了医用级标准, 甚至可直接用于皮肤注射。其中产品研发团队首席工程师来自瑞士CLP (*Clinique La Prairie*) 高级工程师团队, 专注干细胞抗衰研究, 在全球该专业领域数一数二。

2017

经过长达近50年的研究发展, 瑞士与美国双方最终达成长期合作, 成立M&X 瑞士干细胞研究中心, 同年, 旗下主打端粒酶干细胞的贵妇护肤品牌正式命名为维美瑞Vento Vivere, 进驻欧美各大高端医疗美容诊所, 护肤院线。



VENTO VIVERE  
SWITZERLAND

# IN EUROPE

## 维美瑞在欧洲

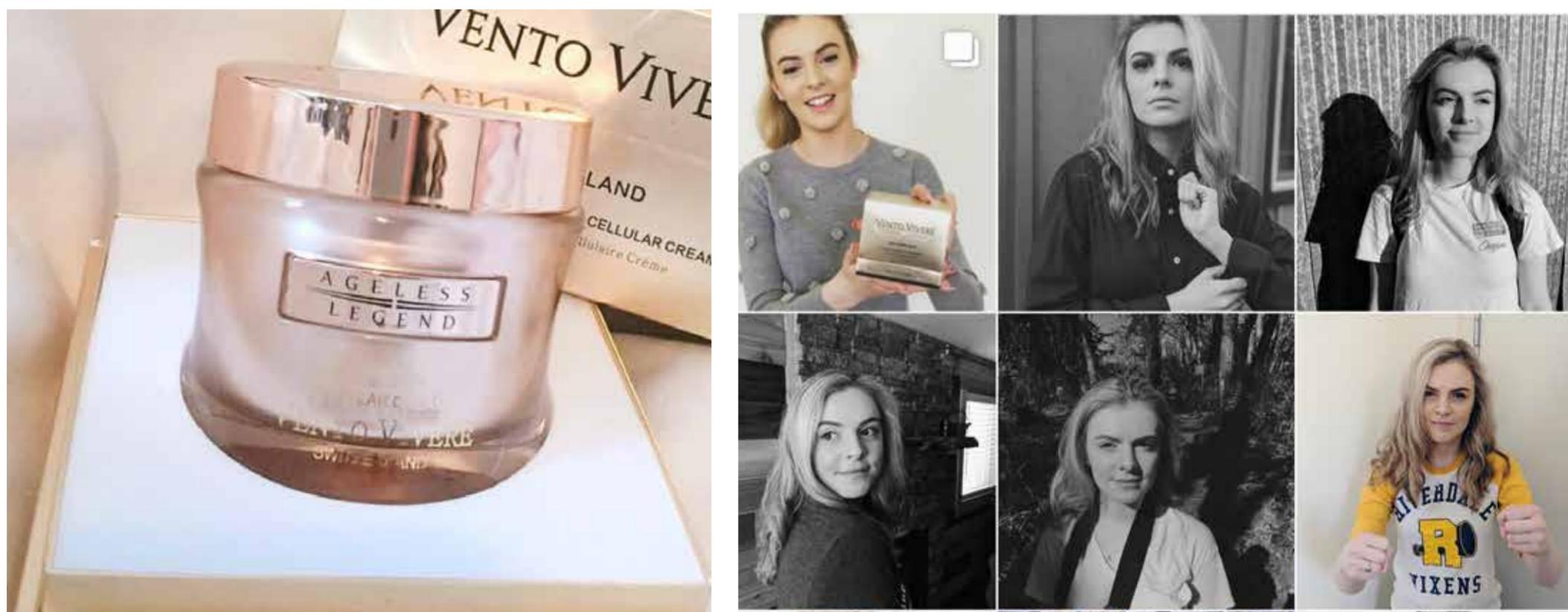
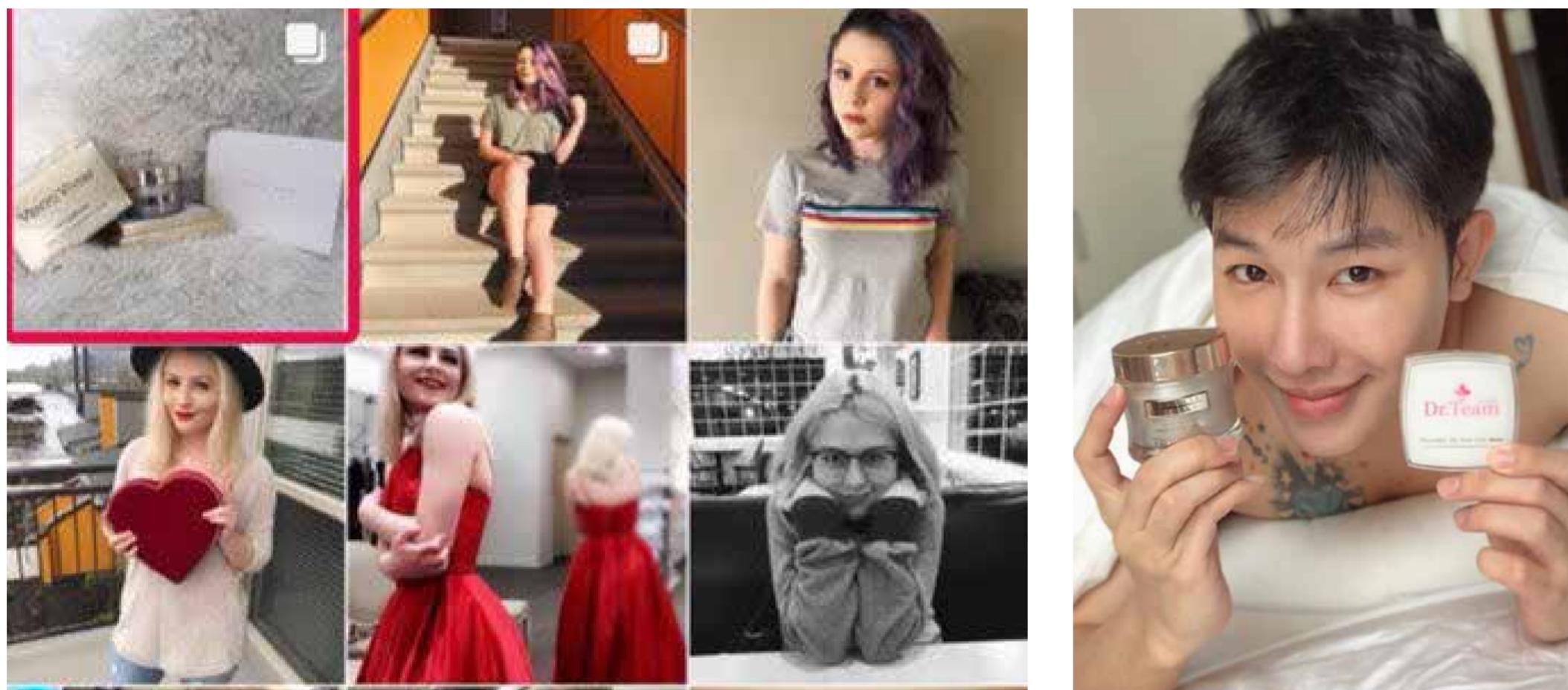
### 席卷欧洲护肤消费市场

2017年, 维美瑞在欧洲上市, 自产品推广以来, 深受高端美容院和欧洲广大名媛和明星的推崇和喜爱, 一路发展迅猛, 在欧洲各大地标和广场户外, 在各中产家庭的电视上均有维美瑞的品牌广告。可以说, “14天更新80%以上的老化细胞”已成为深入欧洲消费者心智的产品价值。



# 全球代理咨询不断

维美瑞作为国际知名细胞研究中心M&X出品的高端护肤品牌,一经上市即受到全球护肤领域从业人士的关注,每天来自全球各地的咨询邮件络绎不绝。在Instagram、facebook等国际社交媒体上,好评晒单频现,其中不乏粉丝量和影响力巨大的欧洲一线网红。目前维美瑞已有包括法国、德国、瑞士、美国、意大利、新加坡,香港等几十个国家的代理商。



# 2017年10月法国巴黎 波拿巴王子宫殿首场发布会



维美瑞于2017年10月在法国巴黎波拿巴王子宫殿召开了全球首场产品发布会，王子宫殿坐落在巴黎林荫大道上，已被列入市级文化遗产，和维美瑞M&X瑞士细胞研究中心近半个世纪的品牌历史文化相得益彰。发布会现场500人的礼堂座无虚席，美国集团CEO、瑞士实验室研发科学家均登台发表演讲，欧洲各国名流悉数到场，一边感受王子宫殿的恢弘气势，一边交流维美瑞顶尖细胞抗衰的科研实力。



# IN ASIA

维美瑞在亚洲

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2018.5.18

在亚洲心脏上海中心举办全球  
第二场发布会

历经半年之久, 在亚洲代理和用户的期盼下, 维美瑞即将于2018年5月18日在亚洲第一高楼—上海中心召开全球第二场发布会, 维美瑞正式进入中国市场, 把世界顶端抗衰科技带给中国的爱美女性, 也代表中国新零售市场全进口时代的到来。



# VENTO VIVERE

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微信新零售首个高端进口护肤品牌  
全球首款端粒酶干细胞抗衰产品

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# STAR SINGLE PRODUCT

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## 明星单品



奢华鱼籽细胞精华  
Luxe Caviar Cellular Serum



臻爱珍珠明亮面霜  
Pearl Rare Illuminating Cellular Cream



白松露焕颜面霜  
White Truffle Regeneration Cream

VENTO VIVERE  
维美瑞

瑞士进口高端细胞护肤品牌



VENTO VIVERE

维美瑞

瑞士进口高端细胞护肤品牌

Luxe Caviar Cellular Serum

# 奢华鱼籽细胞精华

瑞士最新顶级细胞抗衰活性工艺、端粒酶提取技术，  
全球首创固态细胞精华。

世界领先整颗封存技术

完美再生鲜活能量 *500* 倍

经典鱼籽与蜂毒全新结合，一颗精华>50瓶  
传统精华微针导入提升效果。

全球首创固态干细胞精华专利成分能够到达  
肌肤真皮层，激活端粒酶蛋白，24小时保护  
细胞端粒，延缓皮肤衰老、恢复皮肤自身的  
新陈代谢、帮助皮肤重组细胞排列、修复受  
损皮肤、恢复皮肤弹性、重建皮肤水油平衡  
及恢复皮肤自然光泽。

全球首款有着“医学美容绷带”之称的治愈级  
精华，开启“细胞微整”时代。

VENTO VIVERE



## HOW TO USE

- ▶ 在下巴，脸颊和额头上，重复用食指轻轻按压
- ▶ 将食指定位在太阳穴，让拇指在脸周上下按摩
- ▶ 将食指定位在耳后根，让拇指从颈部中间向外按摩
- ▶ 将拇指定位在太阳穴，从额头到脸部用食指轻轻拍打
- ▶ 将拇指定位在耳后根，从颈部中间向外用食指轻轻拍打



### ▶ 白化鲟干细胞提取物

瞬间溶解、释放紧致功效

### ▶ 新西兰麦卢卡蜂毒精华

天然肉毒杆菌拉皮效果

### ▶ 超级浓缩多肽

促进肌肤基质胶原蛋白合成

### ▶ 24k纳米金

微分子全方位激活细胞



Pearl Rare Illuminating Cellular Cream

# 至臻爱珍珠明亮面霜

备受护肤界追捧的经典面霜，替代粉底隔离的素颜革命

瑞士阿尔卑斯古冰川0污染珍贵水源

核心成分均与端粒酶干细胞提取精华高浓度融合



VENTO VIVER

# HOW TO USE



取珍珠般大小面霜

满天星式点在面部

轻轻拍打至吸收



## ► 白鲟鱼籽干细胞提取物

鱼籽中的“帝王”，omega-3含量高于普通鱼籽16倍；

## ► 澳洲白蝶贝所产南洋珠

珍珠之王

## ► 皱波角叉菜提取物

双效配方“高EC美白”

## ► EGF寡肽

击退酵素，紧守肌肤紧致线条



White Truffle Regeneration Cream  
白松露焕颜面霜

瑞士国宝级细胞再生面霜，每天9秒，细胞再生，时光倒流  
高浓度端粒酶干细胞提取精华，开启抗引力革命时代

9 秒

产自意大利艾尔巴的白松露，深藏于地底30–40cm，被喻为护肤界的白色钻石，含有18种氨基酸等成分，以及多糖、多肽、三萜提取物。

瑞士雪绒花干细胞萃取技术。

微晶体复合链水润球滋养技术。

冰淇淋般质地，9秒掌心乳化，日夜密集修复。

VENTO VIVERE

# HOW TO USE



3秒掌心乳化



3秒按压面部



3秒指尖按压，一天9秒



让时光倒流9年



## ► 顶级白松露提取物

白松露多肽

## ► 雪绒花干细胞提取物

加以阿尔卑斯山珍稀火绒草抵抗强紫外线，  
抑制角质层糖化

## ► 酸豆果

配合多重海洋生物萃取成分及保湿因子



# VENTO VIVERE

SWITZERLAND



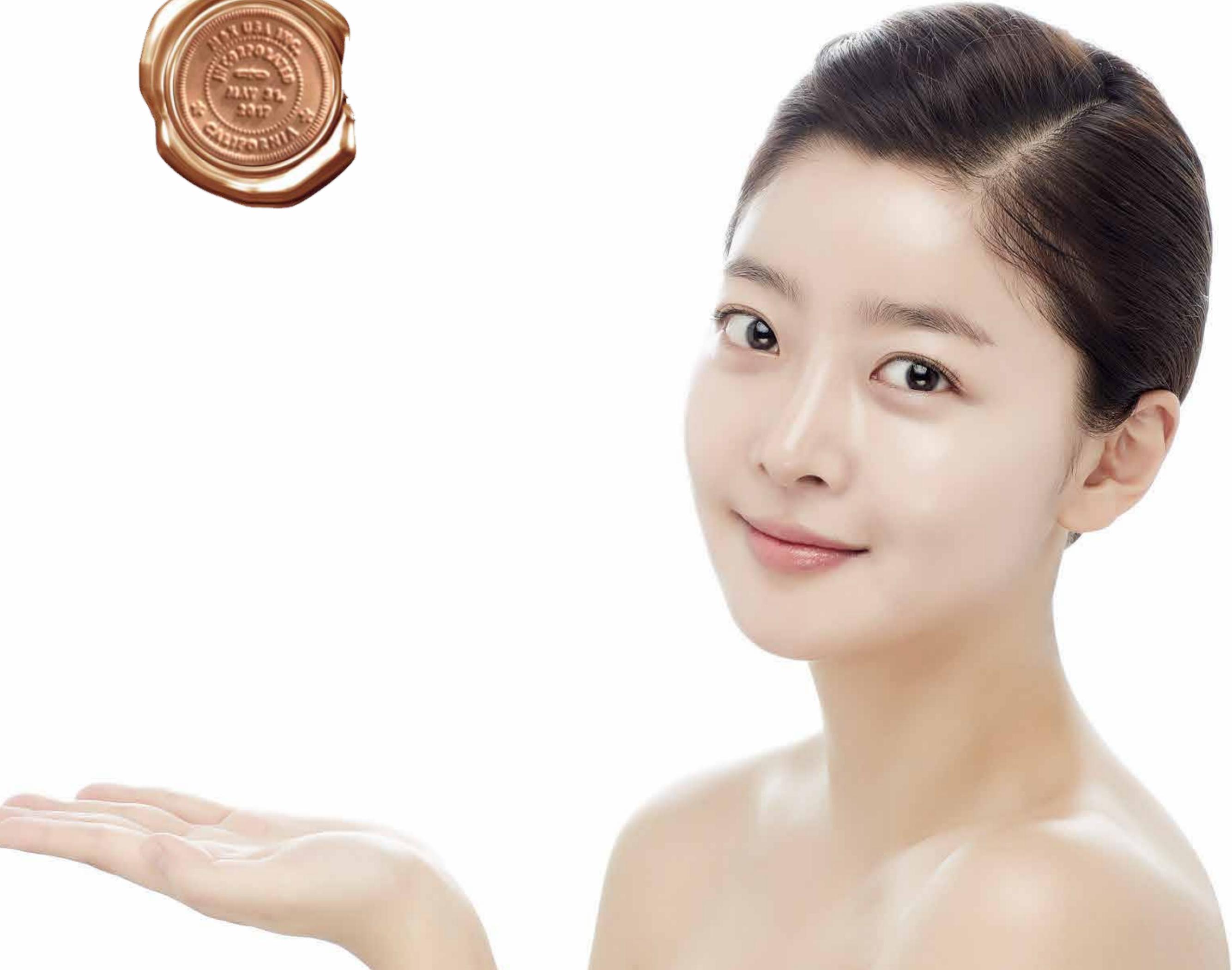
# CERTIFICATE

## 维美瑞认证证书

维美瑞VentoVivere拿到了世界级严苛的护肤品认证, 众所周知美国FDA级欧盟食药监局对其批准上市的产品各项要求极其严苛超乎想象。

维美瑞VentoVivere产品品质获得获得瑞士GMP认证，瑞士FSC认证, 美国FDA注册, 瑞士原产地证明, 通过欧盟、美国最严格的护肤品检测, 并通过中国质监局层层把关, 维美瑞三款产品均通过层层严苛检验, 检测结果均显示不含铅汞等重金属, 不含任何有害人体的化学物质, 做到0铅0汞。同时维美瑞还在中国人民保险PICC为产品投保1000万, 重金只为品质保障, 为全球女性带来瑞士制造的最高品质护肤保障。

此外, Vento Vivere品牌为M&X USA INC. 所拥有, 该品牌已在瑞士, 欧盟, 美国, 中国申请商标保护。



## ► 瑞士GMP认证文件、瑞士FSC认证文件 ◀

 <p>Suisse - Schweiz - Svizzera - Switzerland</p> <p><b>Good Manufacturing Practice (GMP) Certificate</b></p> <p><b>Exporter declaration</b></p> <table border="1"> <tr> <td>Exporter: M&amp;X SWITZERLAND CELL RESEARCH CENTER Grand Rue 40 1820 Montreux Switzerland</td> <td>Country of production of goods: Switzerland</td> </tr> <tr> <td>Consignee: M&amp;X USA INC. 26 PRESTON PL. TUSTIN, CA 92782</td> <td>Country of destination: United States</td> </tr> </table> <p><b>Description of Products :</b> VENTO VIVERE LUXE CAVIAR CELLULAR SERUM VENTO VIVERE WHITE TRUFFLE REGENERATION CREAM VENTO VIVERE PEARL RARE ILLUMINATING CELLULAR CREAM</p> <p>The undersigned confirms that:      - these products are intended for use on human skin      - the above mentioned products are produced according to the guidelines of Good Manufacturing Practice (GMP).      The cosmetic guidelines include the following items: staff, production unit, technical facilities, hygiene, raw materials, packaging, bulk, finished products, quality control and documentation. Therefore, cosmetic products manufactured following these guidelines comply with the Swiss Federal Regulations on Commodities and Cosmetics.      - the company that produced these goods has implemented a quality assurance system      - these products are freely sold in Switzerland</p> <table border="1"> <tr> <td>Name and Function :</td> <td>Place : Montreux</td> <td>Date : 04.12.2017</td> <td>Signature:</td> </tr> </table> <p><b>Official authority attestation</b> The undersigned Official Food Law Enforcement Authority certifies that these cosmetics and their ingredients brought into circulation in Switzerland must be produced according to the Swiss Federal Commodity and Cosmetic Directives. According to these regulations, the products do not only have to be produced under faultless hygienic conditions but above all may not contain any substances which could be harmful to health in character or amount. In this respect the manufacturing company is under regular control by the official food law enforcement authorities.</p> <p><b>The head of the official authority:</b> DR CHRISTIAN RICHARD, OFFICIAL CHEMIST OF THE CANTON DE VAUD</p> <table border="1"> <tr> <td>Certificate N°: VD175156</td> <td>Place: Epalinges</td> <td>Date: December 7th 2017</td> <td>Signature and stamp: </td> </tr> </table>				Exporter: M&X SWITZERLAND CELL RESEARCH CENTER Grand Rue 40 1820 Montreux Switzerland	Country of production of goods: Switzerland	Consignee: M&X USA INC. 26 PRESTON PL. TUSTIN, CA 92782	Country of destination: United States	Name and Function :	Place : Montreux	Date : 04.12.2017	Signature:	Certificate N°: VD175156	Place: Epalinges	Date: December 7th 2017	Signature and stamp: 
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Name and Function :	Place : Montreux	Date : 04.12.2017	Signature:												
Certificate N°: VD175156	Place: Epalinges	Date: December 7th 2017	Signature and stamp: 												
 <p>Suisse - Schweiz - Svizzera - Switzerland</p> <p><b>ATTESTATION FOR REGISTRATION - Cosmetics</b></p> <p><b>Exporter declaration</b></p> <table border="1"> <tr> <td>Exporter: M&amp;X SWITZERLAND CELL RESEARCH CENTER Grand Rue 40 1820 Montreux Switzerland</td> <td>Country of production of goods: Switzerland</td> </tr> <tr> <td>Consignee: M&amp;X USA INC. 26 PRESTON PL. TUSTIN, CA 92782</td> <td>Country of destination: United States</td> </tr> </table> <p><b>Description of Products :</b> VENTO VIVERE LUXE CAVIAR CELLULAR SERUM VENTO VIVERE WHITE TRUFFLE REGENERATION CREAM VENTO VIVERE PEARL RARE ILLUMINATING CELLULAR CREAM</p> <p>The undersigned confirms that:      - the above mentioned products are intended for use on human skin      - these products were manufactured under strict hygienic conditions, according to the rules of good manufacturing practice, and are in conformity with the Swiss Federal Regulations on Commodities and Cosmetics      - these products have already been freely sold in Switzerland      - these products are not, to the present state of knowledge, harmful to human health      - the company that produced these goods has implemented a quality assurance system</p> <table border="1"> <tr> <td>Name and Function :</td> <td>Place : Montreux</td> <td>Date : 04.12.2017</td> <td>Signature :</td> </tr> </table> <p><b>Official authority attestation</b> The undersigned Official Food Law Enforcement Authority certifies that these cosmetics and their ingredients brought into circulation in Switzerland must be produced according to the Swiss Federal Commodity and Cosmetic Directives. According to these regulations, the products do not only have to be produced under faultless hygienic conditions but above all may not contain any substances which could be harmful to health in character or amount. In this respect the manufacturing company is under regular control by the official food law enforcement authorities.</p> <p><b>The head of the official authority:</b> DR CHRISTIAN RICHARD, OFFICIAL CHEMIST OF THE CANTON DE VAUD</p> <table border="1"> <tr> <td>Certificate N°: VD175157</td> <td>Place: Epalinges</td> <td>Date: December 7th 2017</td> <td>Signature and stamp: </td> </tr> </table>				Exporter: M&X SWITZERLAND CELL RESEARCH CENTER Grand Rue 40 1820 Montreux Switzerland	Country of production of goods: Switzerland	Consignee: M&X USA INC. 26 PRESTON PL. TUSTIN, CA 92782	Country of destination: United States	Name and Function :	Place : Montreux	Date : 04.12.2017	Signature :	Certificate N°: VD175157	Place: Epalinges	Date: December 7th 2017	Signature and stamp: 
Exporter: M&X SWITZERLAND CELL RESEARCH CENTER Grand Rue 40 1820 Montreux Switzerland	Country of production of goods: Switzerland														
Consignee: M&X USA INC. 26 PRESTON PL. TUSTIN, CA 92782	Country of destination: United States														
Name and Function :	Place : Montreux	Date : 04.12.2017	Signature :												
Certificate N°: VD175157	Place: Epalinges	Date: December 7th 2017	Signature and stamp: 												

## 美国FDA注册文件

### 白松露焕颜面霜中国质检报告

 <p><b>CERTIFICATION OF REGISTRATION</b></p> <p>This certifies that: M&amp;X Switzerland Cell Research Center 3395 Michelson DR # 5451, Irvine, CA 92612 has completed the</p> <p><b>Voluntary Cosmetic Registration Program</b> with the US Food &amp; Drug Administration.</p> <p>Establish ID: E1006327 Product Name: LUXE CAVIAR CELLULAR SERUM WHITE TRUFFLE REGENERATION CREAM PEARL RARE ILLUMINATING CELLULAR CREAM</p> <p>The VCRP applies to products as defined by the Federal Food, Drug, and Cosmetic Act (FDCA) section 550(d). The VCRP is not a cosmetic approval program or a pre-approval tool. Cosmetic products subject to FDA premarket approval. It is the firm's responsibility to ensure that its cosmetic products and ingredients are safe and properly labeled, in full compliance with the law. Registration of a cosmetic establishment, assignment of an establishment registration number, filing a cosmetic product, or assignment of a CFTS number does not constitute FDA approval of the product. (21 CFR 710.10(b)(2)) An application for a cosmetic as defined in the FDCA Act. Any representation in labeling or advertising that creates an impression of official approval because of registration or possession of a registration number is considered misleading (21 CFR 710.8 and 710.10). Misleading claims are illegal under the misbranded (FDAC) Act, 402(a)(3), and marketing a misbranded cosmetic is against the law (FDAC) Act, 310(a)(1).</p> <p>This certificate issued by SUNGO is just confirming the company has completed the registration online and present the registration result on this certificate.</p> <p> Executive Director:  Issued: Dec. 31, 2016 Cert. No.: E1006327 Expiration Date: Dec. 31, 2018 </p>	
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<p><b>中国检验认证集团北京有限公司</b> 地址：北京市朝阳区来广营乡来广营村5号5层 Add: 5/F, No.5, Laiyang Village, Laiyang Town, Chaoyang District, Beijing, P.R. China 100029 电话(TEL): 86-10-58819565 传真(FAX): 86-10-58819599</p> <p>证书号码(No.): 117818031007</p> <p><b>质检报告</b></p> <p><b>样品信息</b></p> <table border="1"> <tr> <td>检验用途</td> <td colspan="3">委托检测</td> </tr> <tr> <td>委托单位/委托人</td> <td colspan="3">M&amp;X Switzerland cell research center</td> </tr> <tr> <td>委托单位/委托人地址</td> <td colspan="3">3395 Michelson DR # 5451, Irvine, CA 92612</td> </tr> <tr> <td>样品名称</td> <td>白松露焕颜面霜</td> <td>样品数量</td> <td>2盒</td> </tr> <tr> <td>批号/型号</td> <td>50g</td> <td>商标品牌</td> <td>VENTO VIVERE/ 雅美瑞</td> </tr> <tr> <td>生产批号/生产日期/有效期</td> <td>2018/01/08 2021/01/07</td> <td>样品描述</td> <td>完好</td> </tr> <tr> <td>到样日期</td> <td>2018年03月01日</td> <td>出证日期</td> <td>2018年03月09日</td> </tr> </table> <p><b>样品照片</b></p>  <p>样品照片 结束 样品照片</p> <p>第1页/共2页 中国检验认证集团电子商务运营中心 www.cccid.com</p>				检验用途	委托检测			委托单位/委托人	M&X Switzerland cell research center			委托单位/委托人地址	3395 Michelson DR # 5451, Irvine, CA 92612			样品名称	白松露焕颜面霜	样品数量	2盒	批号/型号	50g	商标品牌	VENTO VIVERE/ 雅美瑞	生产批号/生产日期/有效期	2018/01/08 2021/01/07	样品描述	完好	到样日期	2018年03月01日	出证日期	2018年03月09日
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<p><b>中国检验认证集团北京有限公司</b> 地址：北京市朝阳区来广营乡来广营村5号5层 Add: 5/F, No.5, Laiyang Village, Laiyang Town, Chaoyang District, Beijing, P.R. China 100029 电话(TEL): 86-10-58819565 传真(FAX): 86-10-58819599</p> <p>证书号码(No.): 117818031007</p> <p><b>检测报告</b></p> <p><b>检测项目</b></p> <table border="1"> <tr> <td>菌落总数/耐热大肠菌群/铜绿假单胞菌/金黄色葡萄球菌/霉菌酵母菌计数/铅/汞/砷</td> <td>限量</td> <td>检测结果</td> <td>单项结论</td> </tr> <tr> <td>≤1000</td> <td>&lt;10</td> <td>合格</td> <td></td> </tr> <tr> <td>不得检出</td> <td>未检出</td> <td>合格</td> <td></td> </tr> <tr> <td>不得检出</td> <td>未检出</td> <td>合格</td> <td></td> </tr> <tr> <td>不得检出</td> <td>未检出</td> <td>合格</td> <td></td> </tr> <tr> <td>≤100</td> <td>&lt;10</td> <td>合格</td> <td></td> </tr> <tr> <td>≤10</td> <td>未检出(&lt;0.01)</td> <td>合格</td> <td></td> </tr> <tr> <td>≤1</td> <td>未检出(&lt;0.001)</td> <td>合格</td> <td></td> </tr> <tr> <td>≤2</td> <td>0.252</td> <td>合格</td> <td></td> </tr> <tr> <td>≤5</td> <td>未检出(&lt;1)</td> <td>合格</td> <td></td> </tr> </table> <p><b>判定</b></p> <p>以上相关检测结果符合《化妆品安全技术规范》(2015年版)标准要求。</p> <p><b>备注</b></p> <p>委托及产品信息均为客户提供，检测数据以对来样负责。</p> <p>授权签字人: </p> <p>第2页/共2页 中国检验认证集团电子商务运营中心 www.cccid.com</p>				菌落总数/耐热大肠菌群/铜绿假单胞菌/金黄色葡萄球菌/霉菌酵母菌计数/铅/汞/砷	限量	检测结果	单项结论	≤1000	<10	合格		不得检出	未检出	合格		不得检出	未检出	合格		不得检出	未检出	合格		≤100	<10	合格		≤10	未检出(<0.01)	合格		≤1	未检出(<0.001)	合格		≤2	0.252	合格		≤5	未检出(<1)	合格	
菌落总数/耐热大肠菌群/铜绿假单胞菌/金黄色葡萄球菌/霉菌酵母菌计数/铅/汞/砷	限量	检测结果	单项结论																																								
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GMP要求制药、食品等生产企业应具备良好的生产设备, 合理的生产过程, 完善的质量管理和严格的检测系统, 确保最终产品质量 (包括食品安全卫生) 符合法规要求。

FDA对食品、农产品、海产品的管理机构是食品安全与营养中心 (CFASAN) , 其职责是确保美国人食品供应安全、干净、新鲜并且标识清楚。

## 奢华鱼籽细胞精华中国检测报告

C 中国检验认证集团北京有限公司 China Certification & Inspection Group Beijing Co.,Ltd.			
A/C: 中国检验认证集团北京有限公司 Add: 中国北京市朝阳区来广营西路1号 District Beijing P.R.China 100028 E-mail: 86-10-58818885 86-10-58818886			
证号: 117818011084 日 (Date): 2018-01-12 日			
质检报告			
样品信息	委托方		
委托人名称:	M&X Switzerland Cell Research Center		
委托人地址:	3395 Michelson DR # 5451, Irvine, CA 92612		
生产单位名称:	MAX Switzerland Cell Research Center		
样品名称:	豪华鱼子精华 样品种类:	1 盒	
数量/型号:	30g	品牌:	VENTO VIVERE/维爱
生产日期/出厂日期:	2017/11/16	保质期:	18M
样品送检日期:	2018/01/05	检测日期:	2018/01/05-01/12
样品照片	样品照片 样品照片 样品照片		
样品照片 样品照片 样品照片			
样品照片 样品照片 样品照片			

C 中国检验认证集团北京有限公司 China Certification & Inspection Group Beijing Co.,Ltd.			
A/C: 中国北京市朝阳区来广营西路1号 District Beijing P.R.China 100028 E-mail: 86-10-58818885 86-10-58818886			
证号: 117818011084 日 (Date): 2018-01-12 日			
质检报告			
样品信息	委托方		
委托人名称:	M&X Switzerland Cell Research Center		
委托人地址:	3395 Michelson DR # 5451, Irvine, CA 92612		
生产单位名称:	MAX Switzerland Cell Research Center		
样品名称:	豪华鱼子精华 样品种类:	1 盒	
数量/型号:	30g	品牌:	VENTO VIVERE/维爱
生产日期/出厂日期:	2017/11/16	保质期:	18M
样品送检日期:	2018/01/05	检测日期:	2018/01/05-01/12
样品照片	样品照片 样品照片 样品照片		
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样品照片 样品照片 样品照片			

质量检查报告是根据标准化的要求, 对产品和工程进行质量检测与质量监督, 并加以分析研究后写出的反映产品和工程质量情况的书面报告。

## 奢华鱼籽细胞精华、臻爱珍珠明亮面霜和白松露焕颜面霜FDA注册文件

U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition Office of Cosmetics and Colors			
VCRP 2512 » Active Formulations / CPIS # F1129354			
View List: Active			
View History			
CPIS #	1129354		
Date Received	12/31/17		
Statement Filed by	LABEL		
Label	(54301) M&X SWITZERLAND CELL RESEARCH CENTER		
Contract Manufacturer	(none listed)		
Type of Business	Manufacturer, Distributor		
Brands	Product Category	Face and Neck (exc shave)	
#	Brand Name	1 VENTO VIVERE LUXE CAVIAR CELLULAR SERUM	
Ingredients	#	Type	
1	9-Digit Code	007732185	WATER
2	9-Digit Code	000107890	BUTYLENE GLYCOL
3	9-Digit Code	00980225	1,2-HEXANEDIOL
4	9-Digit Code	000504815	GLYCERIN
5	9-Digit Code	00504632	PROPANEDEOL
6	9-Digit Code	00905366	MALTOSEXTIRN
7	9-Digit Code	999001383	BIS-PEG-18 METHYL ETHER DIMETHYL SILANE
8	9-Digit Code	000110985	DIPROPYLENE GLYCOL
9	9-Digit Code	977066833	PEG/PPG-17/6 COPOLYMER
10	9-Digit Code	009002180	AGAR
11	9-Digit Code	009041229	BETA-GLUCAN
12	9-Digit Code	016485102	PANTHENOL
13	9-Digit Code	999001152	HYDROXYETHYL ACRYLATE/ACIDUM ACRYLOVOLMETYL TAURATE COPOLYMER
14	9-Digit Code	999001334	GLYCERIN, ACRYLIC/ACRYLIC ACID COPOLYMER
15	9-Digit Code	977060084	PEG-60 HYDROGENATED CASTOR OIL
16	9-Digit Code	009003047	SODIUM POLYACRYLATE
17	9-Digit Code	012001262	HICA
18	9-Digit Code	977051514	PEG-40 HYDROGENATED CASTOR OIL
19	9-Digit Code	000104290	CHLORPHENESIN
20	9-Digit Code	99999999	FRAGRANCE
21	9-Digit Code	977174530	PEG-50 SHEA BUTTER
22	9-Digit Code	092128975	HYDROGENATED LECITHIN
23	9-Digit Code	999004287	HYDROLYZED ROYAL JELLY PROTEIN
24	9-Digit Code	000139333	DISODIUM EDTA
25	9-Digit Code	070445339	ETHYLHEXYLGLYCERIN
26	9-Digit Code	001332372	IRON OXIDES
27	9-Digit Code	013463677	TITANIUM DIOXIDE
28	9-Digit Code	009067327	SODIUM HYALURONATE
29	9-Digit Code	000057556	PROPYLENE GLYCOL
30	9-Digit Code	000066128	PHENETHYL ALCOHOL
31	9-Digit Code	977014326	ROYAL JELLY EXTRACT
32	9-Digit Code	999001588	CAVIAE EXTRACT
33	9-Digit Code	091052925	HONEY EXTRACT
<b>Memos:</b> From MAX SWITZERLAND CELL RESEARCH CENTER + 01/04/2018 00:40 Thanks for your comments. We want to register PEG-60 HYDROGENATED CASTOR OIL, PEG-50 SHEA BUTTER and PEG-40 HYDROGENATED CASTOR OIL.Thanks. From FDA + 01/04/2018 11:40 RE: PEG-60 HYDROGENATED CASTOR OIL and PEG-50 SHEA BUTTER or simply SHEA BUTTER? Similarly, do you intend to declare PEG-40 HYDROGENATED CASTOR OIL and PEG-60 HYDROGENATED CASTOR OIL or simply CASTOR OIL? Please clarify and resubmit. From MAX SWITZERLAND CELL RESEARCH CENTER + 01/04/2018 00:40 We are now doing the retail in Irvine, CA From FDA + 01/04/2018 11:40 RE: PEG-60 HYDROGENATED CASTOR OIL and PEG-50 SHEA BUTTER or simply SHEA BUTTER? Similarly, do you intend to declare PEG-40 HYDROGENATED CASTOR OIL and PEG-60 HYDROGENATED CASTOR OIL or simply CASTOR OIL? Please clarify and resubmit. From FDA + 01/02/2018 11:40 Please clarify WHERE is this product CURRENTLY in retail distribution in the United States?			

U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition Office of Cosmetics and Colors			
VCRP 2512 » Active Formulations / CPIS # F1129348			
View List: Active			
View History			
CPIS #	1129348		
Date Received	12/29/17		
Statement Filed by	LABEL		
Label	(54301) M&X SWITZERLAND CELL RESEARCH CENTER		
Contract Manufacturer	(none listed)		
Type of Business	Manufacturer, Distributor		
Brands	Product Category	Face and Neck (exc shave)	
#	Brand Name	1 VENTO VIVERE, WHITE TRUFFLE REGENERATION CREAM	
Ingredients	#	Type	
1	9-Digit Code	007732185	WATER
2	9-Digit Code	977164325	C12-20 ACID PEG-8 ESTER
3	9-Digit Code	085409092	CAPRYLIC/CAPICIC TRIGLYCERIDE
4	9-Digit Code	999001302	OLEIC/UNOLEIC/UNOLENIC POLYGLYCERIDES
5	9-Digit Code	024424970	POLYGLYCERYL-6 DISTEARATE
6	9-Digit Code	006920225	1,2 HEXANEDIOL
7	9-Digit Code	088130245	DEHYDROXYETHYL, HEXAMONOOL
8	9-Digit Code	042131259	ESONONYL ISONONANOATE
9	9-Digit Code	051190632	CETYL STEARATE
10	9-Digit Code	009006659	DIMETHICONE
11	9-Digit Code	036653824	CETYL ALCOHOL
12	9-Digit Code	019035791	POTASSIUM CETYL PHOSPHATE
13	9-Digit Code	041669301	ISOSTEARYL ISOSTEARATE
14	9-Digit Code	005117191	PEG-8
15	9-Digit Code	009011147	POLYMETHYL METHACRYLATE
16	9-Digit Code	977170061	JUJUBA ESTERS
17	9-Digit Code	977152876	ACRYLATES/C10-30 ALKYL ACRYLATE COPOLYMER
18	9-Digit Code	977154634	SODIUM POLYACRYLATE STARCH
19	9-Digit Code	99999999	FRAGRANCE
20	9-Digit Code	134097933	POLYGLYCERYL-3 BEESWAX
21	9-Digit Code	000057114	STEARIC ACID
22	9-Digit Code	100209458	HYDROLYZED VEGETABLE PROTEIN
23	9-Digit Code	000056815	GLYCERIN
24	9-Digit Code	000104290	CHLORPHENESIN
25	9-Digit Code	000099207	TREHALOSE
26	9-Digit Code	000139333	DISODIUM EDTA
27	9-Digit Code	011138662	KANTHAN GUM
28	9-Digit Code	064519820	ISOPHAT
29	9-Digit Code	001310732	SODIUM HYDROXIDE
30	9-Digit Code	005343920	PENTYLENE GLICOOL
31	9-Digit Code	999001325	PENTAKETHTIYL TETRA-O- <sup>2</sup> -BUTYL HYDROXYHYDROZINNATE
32	9-Digit Code	99900354	TAMARINDUS INDICA SEED EXTRACT
33	9-Digit Code	000532321	SODIUM BENZOATE
34	9-Digit Code	999003609	LEONTOPodium NIVALE (EDELWEISS) FLOWER/LEAF EXTRACT
35	9-Digit Code	999003758	TUBER MAGNUM EXTRACT
36	9-Digit Code	123465350	PHOSPHOLIPIDS
37	9-Digit Code	084755973	SAPONARIA OFFICINALIS (SOAPWORT) LEAF/ROOT EXTRACT
38	9-Digit Code	024634615	POTASSIUM SORBATE
<b>Memos:</b> From MAX SWITZERLAND CELL RESEARCH CENTER + 01/04/2018 00:40 We are now doing the retail in Irvine, CA From FDA + 01/02/2018 11:01 Please clarify WHERE is this product CURRENTLY in retail distribution in the United States?			

U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition Office of Cosmetics and Colors			
VCRP 2512 » Active Formulations / CPIS # F1129355			
View List: Active			
View History			
CPIS #	1129355		
Date Received	12/31/17		
Statement filed by	LABEL		
Label	(54301) M&X SWITZERLAND CELL RESEARCH CENTER		
Contract Manufacturer	(none listed)		
Type of Business	Manufacturer, Distributor		
Brands	Product Category	Face and Neck (exc shave)	
#	Brand Name	1 VENTO VIVERE,PEARL RARE ILLUMINATING CELLULAR CREAM	
Ingredients	#	Type	
1	9-Digit Code	007732185	WATER
2	9-Digit Code	000540976	CYCLOHEXASILOXANE
3	9-Digit Code	000294406	CYCLOPENTASILOXANE
4	9-Digit Code	000107880	BUTYLENE GLYCOL
5	9-Digit Code	013463677	TITANIUM DIOXIDE
6	9-Digit Code	999999999	FRAGRANCE
7	9-Digit Code	000557040	MAGNESIUM STEARATE
8	9-Digit Code	000111013	SQUALANE
9	9-Digit Code	000122996	PHENOXYETHANOL
10	9-Digit Code	999001227	HYDROLIZED PEARL
11	9-Digit Code	070445339	ETHYLHEXYLGLYCERIN
12	9-Digit Code	000139333	DISODIUM EDTA
13	9-Digit Code	009005645	POLYSORBATE 20
14	9-Digit Code	999004704	OLIGOPEPTIDE-1
15	9-Digit Code	999004974	GLYCYRRHIZA URALENSIS (CHINESE LICORICE) ROOT EXTRACT
16	9-Digit Code	025915575	SUCROSE DILAURATE
17	9-Digit Code	999000379	CHONDRUS CRISPUS (CARRAGEENAN) EXTRACT
18	9-Digit Code	090082410	PISUM SATIVUM (PEA) EXTRACT
<b>Memos:</b> From MAX SWITZERLAND CELL RESEARCH CENTER + 01/04/2018 00:40 We are now doing the retail in Irvine, CA From FDA + 01/02/2018 11:01 Please clarify WHERE is this product CURRENTLY in retail distribution in the United States?			

FDA由美国国会即联邦政府授权, 是专门从事食品与药品管理的最高执法机关, 也是一个由医生、律师、微生物学家、化学家和统计学家等专业人士组成的致力于保护、促进和提高国民健康的政府卫生管制的监控机构。其它许多国家都通过寻求和接收 FDA 的帮助来促进并监控其本国产品的安全。

## 美国商标注册文件

<p>Trademark Electronic Application System (TEAS) filing receipt</p> <p><b>Filing Receipt for Trademark/Service Mark Application for Registration on the Principal Register and Next Steps in the Application Process</b></p> <p>Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.</p> <p>For an overview of important things to know after filing your application, visit our website to read the <a href="#">After You File</a> page and watch video number 9 "After You File."</p> <p><b>1. Your mark.</b> The mark in your application is Vento Vivere. The mark consists of standard characters, without claim to any particular font style, size, or color.</p> <p><b>2. Your serial number.</b> Your application was assigned serial number 87520570. You must refer to your serial number in all communications about your application.</p> <p><b>3. What happens next—legal examination.</b> Your mark will not be registered automatically. In approximately three months, your application will be assigned to a USPTO examining attorney for review. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of <a href="#">application process timelines</a>.</p> <p><b>4. Keep your addresses current in USPTO records.</b> We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the <a href="#">address forms</a> on our website.</p> <p><b>5. Check your application status in our database every three to four months.</b> To be sure that you don't miss important email from us, and to avoid the possible <a href="#">abandonment</a> of your application, check your application status and review your documents in our database, <a href="#">Trademark Status and Document Retrieval (TSDR)</a>, every three to four months.</p> <p><b>6. Warning about private companies offering trademark-related services.</b> Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, <a href="#">TSDR</a>. Visit our website for more information on trademark-related <a href="#">communications that may resemble official USPTO communications</a>.</p> <p><b>7. Questions?</b> Please visit our <a href="#">website</a>, <a href="#">email us</a>, or call us at 1-800-786-9199 and select option 1.</p> <p><b>8. Application data.</b> If you find an error in the data below, visit the <a href="#">After You File</a> page on our</p>	<p>website for information on correcting errors.</p> <p><b>The information submitted in the application appears below:</b></p> <p>Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.  <small>PTAB Form 1010-0000 (2016 Revision)</small></p> <p>Trademark/Service Mark Application, Principal Register  <b>TEAS Plus Application</b></p> <p><b>NOTE:</b> Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.</p> <p>The table below presents the data as entered.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #0072BC; color: white;">Input Field</th> <th style="background-color: #0072BC; color: white;">Entered</th> </tr> </thead> <tbody> <tr> <td><b>TEAS Plus</b></td> <td>YES</td> </tr> <tr> <td colspan="2"><b>MARK INFORMATION</b></td> </tr> <tr> <td>*MARK</td> <td>mark.jpg</td> </tr> <tr> <td>*STANDARD CHARACTERS</td> <td>YES</td> </tr> <tr> <td>USPTO-GENERATED IMAGE</td> <td>YES</td> </tr> <tr> <td>LITERAL ELEMENT</td> <td>Vento Vivere</td> </tr> <tr> <td>*MARK STATEMENT</td> <td>The mark consists of standard characters, without claim to any particular font style, size, or color.</td> </tr> <tr> <td colspan="2"><b>APPLICANT INFORMATION</b></td> </tr> <tr> <td>*OWNER OF MARK</td> <td>M&amp;X USA, INC</td> </tr> <tr> <td>*STREET</td> <td>3395 Michelson Dr. #5451</td> </tr> <tr> <td>*CITY</td> <td>Irvine</td> </tr> <tr> <td>*STATE (Required for U.S. applicants)</td> <td>California</td> </tr> <tr> <td>*COUNTRY</td> <td>United States</td> </tr> <tr> <td>*ZIP/POSTAL CODE (Required for U.S. applicants)</td> <td>92612</td> </tr> <tr> <td colspan="2"><b>LEGAL ENTITY INFORMATION</b></td> </tr> <tr> <td>*TYPE</td> <td>CORPORATION</td> </tr> <tr> <td>*STATE/COUNTRY OF INCORPORATION</td> <td>California</td> </tr> </tbody> </table>	Input Field	Entered	<b>TEAS Plus</b>	YES	<b>MARK INFORMATION</b>		*MARK	mark.jpg	*STANDARD CHARACTERS	YES	USPTO-GENERATED IMAGE	YES	LITERAL ELEMENT	Vento Vivere	*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.	<b>APPLICANT INFORMATION</b>		*OWNER OF MARK	M&X USA, INC	*STREET	3395 Michelson Dr. #5451	*CITY	Irvine	*STATE (Required for U.S. applicants)	California	*COUNTRY	United States	*ZIP/POSTAL CODE (Required for U.S. applicants)	92612	<b>LEGAL ENTITY INFORMATION</b>		*TYPE	CORPORATION	*STATE/COUNTRY OF INCORPORATION	California	
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*TYPE	CORPORATION																																					
*STATE/COUNTRY OF INCORPORATION	California																																					

# 欧盟商标注册文件

Application for a European Union trade mark

<b>Representative/agent</b>		
Email address:	abuse@euasaboga.com	
Website:	<a href="http://www.euasaboga.com">http://www.euasaboga.com</a>	
<b>Trade mark</b>		
Trade mark type:	Word mark	
Representation of mark:	Vento Viento	
Colour claim for the purpose of claiming priority is other than:		
<b>List of goods and services</b>		
Class	Goods and services	Language
3	Skin care preparations; namely, body polish; skin care preparations; namely, body balm; body cream; facial cream; hand lotions; skin lotions.	EN
<b>Reports</b>		
National search report	<input checked="" type="checkbox"/>	
European Union search report	<input type="checkbox"/>	
<b>Fees</b>		
Pay by:	EURO e-payment account	
Basic fee:	600,00	
National search fee:		
Extra Class Fee:		
Total:	600,00	
<b>Signature</b>		
First name and surname: Cristina Berrol		Capacity of signatory: Legal practitioner

# 瑞士商标注册文件

 <b>Swiss Patent Office</b> Swiss Patent Office for Inventions, Trademarks Inventor: Alessandro de la Pergola, Inventorname: Alessandro de la Pergola, Inventorstatus: Swiss Federal Institute of Intellectual Property	03-Appenzellstrasse 100-102   CH-8002 Zürich Tel. +41 43 327 11 11 Fax +41 43 327 11 06 E-mail: <a href="mailto:ipd@patentamt.ch">ipd@patentamt.ch</a>   <a href="http://www.ipd.admin.ch">www.ipd.admin.ch</a>
<b>Swissreg extract - trademarks</b>	
Extract date: 22.02.2018	
Trademark no.: 818102/2018 Application no.: 08.02.2018 Filing date / beginning of term of protection: 08.02.2018 Expiry date: 08.02.2038 Source of first publication: Date of first publication:	
	
<b>Owner:</b> MAX USA, INC. 33055 Michener Dr. #5451 CA89412 Inve. US-United States of America	
<b>Goods and services:</b> 3 Hautpflegemittel, nämlich Peeling für den Körper; Hautpflegemittel, nämlich Körperbalsam; Körpercreme; Gesichtscremes für kosmetische Zwecke; kosmetische Handcremes; kosmetische Hautsalben.	

# 中国商标注册文件

代理文号: 201706043

# 商标注册申请书

申请人名称(中文): 美国美格斯公司

申请人名称(英文): M&X USA INC.

申请人国籍/地区: 美利坚合众国

申请人地址(中文): 美国加利福尼亚州92612尔湾市迈克尔路3395号5451室

申请人地址(英文): 3395 MICHELSION DR. #5451, IRVINE, CA 92612, UNITED STATES OF AMERICA

邮政编码:

联系人:

电话:

代理机构名称: 上海中天商标代理有限公司

申请人的国内接收人: 张章

国内接收人地址: 北京市朝阳区朝阳北路107号珠江罗马嘉园44#1701

邮政编码: 100025

商标申请声明: 集体商标 证明商标

以三维标志申请商标注册

以颜色组合申请商标注册

以声音标志申请商标注册

两个以上申请人共同申请注册同一商标

要求优先权声明: 基于第一次申请的优先权 基于展会的优先权 优先权证明文件后补  
申请/展出国家/地区:

申请/展出日期:

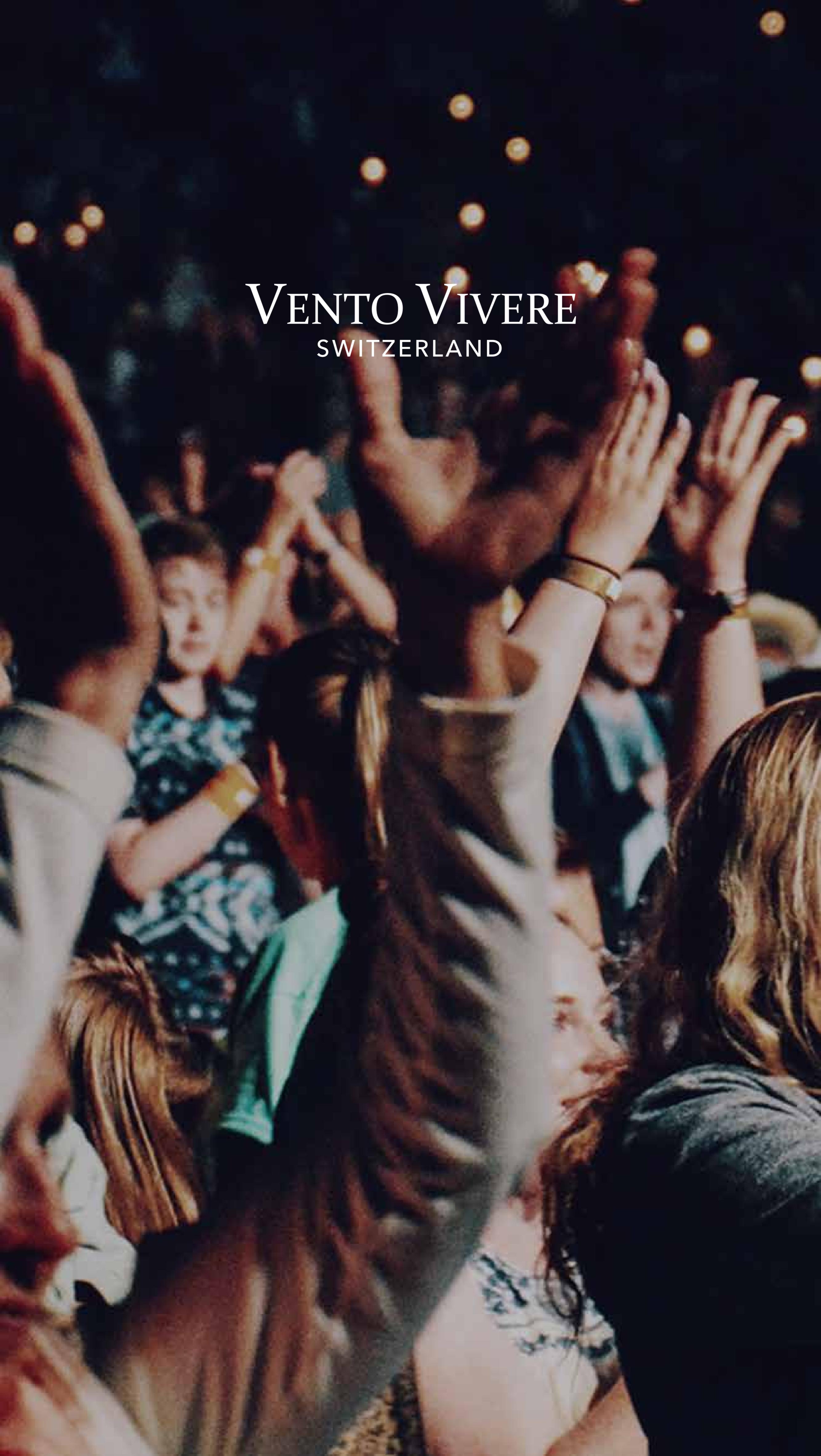
申请号:

申请人章戳(签字):

代理机构章戳:

代理人签字: 张小军

中国PICC保单



VENTO VIVERE  
SWITZERLAND

# DIVIDEND

2018维美瑞红利风暴  
全球招募创业合伙人

全球团队培育奖励  
打造你的专属军团



全球卓越人才推荐奖  
你就是超级明星



全球业绩分红奖励  
最高荣誉顶级收益



Vento Vivere  
钻石人生打造计划  
超强IP,超级赋能



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